



NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log (rev. 9/08)

Conversation No. 459-1

Date: February 27, 1971
Time: Unknown between 9:18 am and 9:35 am
Location: Oval Office

The President talked with Henry A. Kissinger

Forthcoming briefing

News story
-Henry Brandon

Unknown man's schedule
-William P. Rogers

Conversation No. 459-2

Date: February 27, 1971
Time: 9:35 am - 11:57 am
Location: Oval Office

The President met with Alexander P. Butterfield and H. R. ("Bob") Haldeman

The President's schedule
-Astronaut dinner
-Attendance
-Guest list
-Social Office
-Ronald L. Ziegler's view
-President's role
-Tricia Nixon
-Julie Nixon Eisenhower
-East Room
-Seating arrangements
-The President
-Astronauts
-The Vice President
-William P. Rogers

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

- John B. Connally
- Dr. Edward E. David, Jr.
- David Packard
- William L. Safire
- Hole-in-One Club
- Alan B. Shepard, Jr.
- Awards
 - President's view
- The President's remarks
- Citations
 - William A. Anders
 - The Vice President
- Children
- Camp Hoover
 - Butterfield
 - Peter M. Flanigan's visit
 - Robert H. Finch
 - Condition of camp
 - Furniture
 - Possible visit by the President
 - Major General James D. ("Don") Hughes
 - Possible visit by the President
 - Difficulties

Butterfield left at an unknown time after 9:35 am

- Florida trip
 - Thelma C. (Ryan) ("Pat") Nixon
- Camp David
 - Upcoming schedule
- Trip to Florida
 - Weather

Butterfield entered at an unknown time after 9:35 am

- Hughes' report on Camp Hoover
 - Recommendation

Butterfield left at an unknown time before 9:46 am

- Weekend activities
 - Church

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

- Camp David
- Florida
 - Forthcoming trip
- Camp David
 - Presidential work schedule
- Forthcoming National Security Council [NSC] meeting
- Victor Lasky
 - Interview with the President Conv. No. 459-2 (cont.)
 - Book
 - Lasky's research
 - Proposed interview with the President
 - Questions
- Fiftieth anniversary of *Reader's Digest*
 - Possible White House dinner
 - DeWitt Wallace
 - Announcement
 - Lila (Acheson) Wallace
- Attitudes
- Arrangements

Butterfield entered at 9:46 am

Morning schedule

Henry A. Kissinger entered and Haldeman and Butterfield left at 9:47 am

Laos (Lam Son)

- Military situation
 - Army of the Republic of Vietnam [ARVN]
- Briefing
- Attitudes of military
- General Creighton W. Abrams, Jr.
 - ARVN airborne forces
 - Strategy
- ARVN military
 - North Vietnamese forces
 - Kissinger's assessment
 - News reports
- Kissinger's meeting with Anatoliy F. Dobrynin
 - Soviet position
 - North Vietnam
 - Soviet view of Cambodia and Laos operations

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

- Cambodian operation
 - Reports
 - ARVN
 - North Vietnamese casualties

An unknown woman entered at an unknown time after 9:47 am

Conv. No. 459-2 (cont.)

BEGIN WITHDRAWN ITEM NO. 1

[National Security]

[Duration: 2m 20s]

MIDDLE EAST

The unknown woman left at an unknown time before 10:06 am

END WITHDRAWN ITEM NO. 1

Laos (Lam Son)

- Marines
 - Reinforcement
 - Airborne forces
 - Tactical movement
- Supply routes
- Military situation
- Strategy
 - Supply routes
 - Tchepone
 - ARVN forces
 - Timing
- President's view
 - North Vietnamese supply routes
 - Rationale
- Casualties
 - North Vietnamese

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

- B-52 Strikes
- Tactical proposals
- Future prospects for success
 - ARVN
- Media coverage
 - October 7th speech
 - John D. Ehrlichman
 - James B. ("Scotty") Reston Conv. No. 459-2 (cont.)
 - Democratic briefings
 - Kissinger's forthcoming conversation with Reston

[The President talked with Haldeman at an unknown time between 9:47 am and 10:06 am]

[Conversation No. 459-2A]

- Ehrlichman's call to Reston

[End of telephone conversation]

- Reston's reaction to Laos operation
 - Kissinger's previous conversation with Reston
 - Cambodia
 - The President's policy
 - Reaction of European press
 - Henry Brandon
 - Media coverage
 - Kissinger's view

Haldeman entered at an unknown time after 9:47 am

The President's schedule

- John N. Mitchell
- Florida
 - Des Moines
 - Charles G. ("Bebe") Rebozo
 - Weather in Florida
 - The President's decision

Haldeman left at an unknown time before 10:06 am

Stephen B. Bull entered at an unknown time after 9:47 am

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log (rev. 9/08)

Schedule

- Forthcoming NSC meeting
 - Melvin R. Laird
 - Joseph J. Sisco
 - Rogers
 - Richard M. Helms
 - General Alexander M. Haig, Jr.

Conv. No. 459-2 (cont.)

Bull left at an unknown time before 10:06 am

-Television

Laird, Helms, Sisco, Rogers, and Haig entered at 10:06 am

BEGIN WITHDRAWN ITEM NO. 2

[National Security]

[Duration: 1h 14m 39s]

MIDDLE EAST

An unknown person entered at an unknown time after 10:06 am

The unknown person left at an unknown time before 11:21 am

END WITHDRAWN ITEM NO. 2

Admiral Thomas H. Moorer and Lieutenant Colonel Walter B. Ratliffe entered and Sisco left at 11:21 am

Laos (Lam Son) operation

- Previous briefings
- Status
- Congress
 - Rogers

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

- The President's forthcoming television appearance
 - Rogers' forthcoming press conference
- Strategy
 - US policy
 - Public relations
- Abrams
- Rogers

Conv. No. 459-2 (cont.)

Cambodia (Chub) operation

- Military situation
 - Casualties
 - Goals
- Death of General Do Cao Tri
 - Effect on South Vietnamese forces
- Military operations
- General Thomas J. ("Stonewall") Jackson
 - Gettysburg
- Importance of leadership

Laos (Lam Son)

- Military situation
- Strategy
- Military operations
 - Ground forces
 - Bombing
- North Vietnamese forces
 - Casualties
- Tank Fight
- South Vietnamese [ARVN] forces
 - Military situation
 - Casualties
- Military operations
- Abrams' plan
 - Airborne troops
 - Marines
 - ARVN reserves
 - Laird's view
- North Vietnamese strategy
 - Troop movements
 - Effect on US strategy
 - General Vo Nguyen Giap
- US Air Force bombing

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log (rev. 9/08)

- North Vietnam headquarters
- Command centers
 - Problems
- Intelligence
 - President's view
 - Helms' response
 - Press accounts
- Abrams
 - Unknown ARVN general
- Ho Chi Minh Trail
 - Decrease in North Vietnamese use
 - Supplies
 - Effect on Lam Son operation
 - Routes
 - Moorer's assessment
 - President's view
 - Need for public relations
 - Intelligence
 - Goals of Lam Son operation
- ARVN forces

Conv. No. 459-2 (cont.)

BEGIN WITHDRAWN ITEM NO. 3

[National Security]

[Duration: 5s]

LAM SON

END WITHDRAWN ITEM NO. 3

- Demilitarized Zone [DMZ]
 - US strategy
 - North Vietnamese troop strength
 - American troop strength
- Khe Sanh

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

- US troop strength
 - Estimates
 - Roles
- US strategy
 - Effect on North Vietnamese forces
 - Marines
 - Central Intelligence Agency [CIA]
 - Defense Intelligence Agency [DIA]
- Infantry role
 - Press account
 - Search and rescue missions
 - Rogers
 - John Sherman Cooper
 - Search and rescue missions
 - Son Tay mission
 - Administration position
 - Press accounts
 - Department of Defense briefing
 - Jerry W. Friedheim
- Press briefing
 - Ziegler
 - Questions and responses
 - Administration position
 - Vietnam policy
 - President's previous experiences
 - Dwight D. Eisenhower
 - Middle East
 - Relations with press corps
 - President's position
 - Ziegler's role
 - Answers to questions on Lam Son
 - Goal of press corps
 - President's view
 - Abrams
 - Responses to questions
 - Importance of public relations
 - Theodore S. ("Ted") Williams
 - Relations with press
 - Denny D. McLain
 - Need for objective coverage
 - President's position
 - Rogers' view

Conv. No. 459-2 (cont.)

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

-Laos

-Abrams

-ARVN

-Need for victory

-Terrain

-Prisoners

-Casualties

-South Vietnamese morale

-North Vietnamese morale

-Laird's trip

Conv. No. 459-2 (cont.)

Press conferences

-Ziegler

-Methods of handling

-President's position

-Responses to questions

Laos (Lam Son)

-Objectives

-Changes

-Tchepone

-Ho Chi Minh Trail

-North Vietnamese supplies

-Decrease

-Media coverage

-Laird/Kissinger Experience

Farewells

Instructions to Moorer

-Abrams

-Report

Kissinger, et al. left at 11:57 am

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log
(rev. 9/08)

Conversation No. 459-3

Date: February 27, 1971
Time: Unknown between 11:57 am and 11:58 am
Location: Oval Office

The President met with Stephen B. Bull

Conv. No. 459-2 (cont.)

The President's schedule
-Leonard Garment

Bull left at an unknown time before 11:58 am

Conversation No. 459-4

Date: February 27, 1971
Time: 11:58 am - 2:58 pm
Location: Oval Office

The President met with H. R. ("Bob") Haldeman

Leonard Garment
-White House Staff
-Haldeman
-John D. Ehrlichman
-George P. Shultz
-Ehrlichman
-Charles W. Colson
-Robert H. Finch
-Role of White House staff
-Minorities
-Arts
-Ehrlichman's schedule
-Finch

Stephen B. Bull entered at an unknown time after 11:58 am

Military retirees
-Report

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log
(rev. 9/08)

John B. Connally
-*Washington Post*

The President's schedule
-Des Moines
-Finch

-Location

Conv. No. 459-3 (cont.)

-Youth meeting

Bull left at an unknown time before 12:00 pm

BEGIN WITHDRAWN ITEM NO. 6

[Personal Returnable]

[Duration: 2m 59s]

Alexander P. Butterfield and Bull entered at 12:00 pm

END WITHDRAWN ITEM NO. 6

Youth meeting

-Participants

-Department of Health, Education, and Welfare [HEW] staff

-Lowell P. Weicker, Jr.'s staff

-Michael Collins

-Lyndon K. ("Mort") Allin

-Finch

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log
(rev. 9/08)

BEGIN WITHDRAWN ITEM NO. 7

[Personal Returnable]

[Duration: 5s]

END WITHDRAWN ITEM NO. 7

Conv. No. 459-4 (cont.)

Garment entered and Butterfield and Bull left at 12:07 pm

Greetings

Garment's efforts

- Role on White House staff
- Responsibilities
- Roger E. Johnson
- Minority groups
- Arts

Conference of National Music Educators of America

- Garment's participation

Public relations

- Portraits of John Quincy and Louisa C. (Johnson) Adams
- President's role
 - Carl Sandburg
 - Alexander H. Stephens
- The President's previous [Thomas] Woodrow Wilson International Center for Scholars speech
- Coverage
 - Robert Pierpoint
- General Joseph Maurer
 - Civil War story
 - General Ulysses S. Grant
 - General William T. Sherman
 - Abraham Lincoln
- Staff requirements
- Sandburg

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

- Stephens
 - Jefferson Davis
- The President's speech on Adams
 - Career
 - Henry Clay
 - Career
 - James Monroe
 - Napoleon Bonaparte
 - American Revolution
 - Russian mission
 - Thomas Jefferson
- Speeches
 - Importance of history
 - White House staff
 - Example of Adams
 - Speeches
- The President's speech on Adams
 - Thelma C. (Ryan) ("Pat") Nixon
 - Ronald L. Ziegler
 - Need for better public relations efforts
 - John F. Kennedy
 - White House efforts
 - Adams' portraits ceremony
 - Attendees
 - Speakers
 - Adams family descendants
 - Historians
 - National Gallery spokesman
 - The President's presentation
 - Publicity
- Techniques
- Social issues
- Ecology
- Need for uninhibited leadership
- Speeches
 - Dwight D. Eisenhower
 - Kennedy
 - Lyndon B. Johnson
 - Harry S Truman
 - Franklin D. Roosevelt
 - Herbert C. Hoover
 - [John] Calvin Coolidge

Conv. No. 459-4 (cont.)

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log (rev. 9/08)

- Wilson
- Theodore ("Teddy") Roosevelt
- Administration efforts

Finch entered at 12:20 pm

- Bicentennial Commission remarks by the President
- David J. Mahoney, Jr.
- San Francisco
- Television

Conv. No. 459-4 (cont.)

Garment

- White House role
- Minorities
- Arts
- Maurice H. Stans
- Minority business speeches
- Finch
- Donald H. Rumsfeld
- Bryce N. Harlow
- Record of administration
 - Administration efforts
 - Desegregation
 - Need for public relations
 - Strategy
 - Garment's view
 - Planning

BEGIN WITHDRAWN ITEM NO. 1

[Personal Returnable]

[Duration: 2m 4s]

END WITHDRAWN ITEM NO. 1

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

Public relations

- Garment's role
 - Arts
- Mrs. Nixon's activities
- Adams' portraits
- Visit by Jacqueline Lee Bouvier Kennedy Onassis
 - Press coverage
 - Possible leak
 - White House waiters
 - Possible stories
 - Rex W. Scouten
 - Emil ("Bus") Mosbacher, Jr.
 - Possible stories
 - Peter M. Flanigan anecdote
 - Absence of photographers
 - Press release of visit information
- Need for public relations

Conv. No. 459-4 (cont.)

Press

- Kennedy
 - The Trumans
 - The Eisenhowers
 - Charles L. Bartlett
 - Jack J. Valenti
 - Mary Lou Gallagher
- Public perception
- George H. W. Bush's swearing-in ceremony
 - Wilbur D. Mills
- Ziegler
 - Public relations
- Mills
- White House strategy
 - Public relations efforts

Arts

- Mrs. Nixon's activities
- Evenings at the White House
- J. F. Kennedy Center for the Performing Arts
 - Board meeting
 - Haldeman
 - Founding Artists series
 - Previous performance at White House

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

- Beverly Sills
- Johnny Cash
- Isaac Stern
- Leonard Bernstein
- Arthur Rubinstein
 - Rudolf Serkin
 - Age
- Eugene Ormandy
 - Antal Dorati
- White House activities
 - List of White House entertainers
 - Release to press
 - Compared to Kennedy Administration
- Brazil 66
 - Sergio Mendes

Conv. No. 459-4 (cont.)

BEGIN WITHDRAWN ITEM NO. 8

[Privacy]

[Duration: 21s]

END WITHDRAWN ITEM NO. 8

- ”60 Minutes”
 - Anna Maria Alberghetti
 - Marine Corps Band
- Nancy Hanks
 - The Kennedys
 - The Johnsons
- Pearl M. Bailey
- Louis Brown
- Leslie T. (“Bob”) Hope
- Edward K. (“Duke”) Ellington
- Irish entertainment
- Filming
- Cash

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log (rev. 9/08)

- Documentary
- Irish entertainment
 - Art Carney
 - Herbert J. ("Jackie") Gleason
 - Lennon Sisters
 - Jim Ryan
 - Castle Group
 - Duration of event

Conv. No. 459-4 (cont.)

Youth

- Mrs. Nixon
- Des Moines

BEGIN WITHDRAWN ITEM NO. 2

[Personal Returnable]

[Duration: 17s]

END WITHDRAWN ITEM NO. 2

- Exposure
- White House strategy
- Students
- Radio speech
- Finch
 - Talk show events
 - Issues

Manolo Sanchez entered at an unknown time after 12:20 pm

Matches

Sanchez left at an unknown time before 1:05 pm

Public relations

- Finch

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

- Television
 - Garment
 - View of President
 - ”Dick Cavett Show”
- Connally
- Kennedy
- Mary Martin
- Marjorie Main
- Greer Garson
- Ann Sheridan
 - White House guest list
 - Walter Lang
 - Sheridan
 - Dinner in 1961
 - Metropolitan Opera
 - Kennedy
- ”Morning Show”
 - Herbert G. Klein
 - Ziegler
- Richard A. Moore
 - Laos
 - Revenue sharing
 - Image of the President
- Alvin Snyder
- Finch’s television appearance in Miami
 - Hubert H. Humphrey
 - Questions and responses
- Henry A. Kissinger
 - Television appearance
 - Marvin L. Kalb
 - Ziegler
- White House staff television appearances
 - Snyder
 - Jeb Stuart Magruder
 - Rumsfeld
 - Issues
 - Substance versus anecdotes
 - Flanigan
 - Garment
 - Substance
 - Kissinger
 - William P. Rogers

Conv. No. 459-4 (cont.)

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

- Melvin R. Laird
- Problem of substance
 - White House policy
- Press conference
 - The President's handling
 - Kissinger
- Admiral Thomas H. Moorer
- Press
- Ziegler
 - Press questions
 - White House policy
 - President's view
 - Responses
- Briefings
 - Purpose
- Kissinger
 - Bernard Kalb
- White House strategy
 - President's view
 - Wire services
 - Alger Hiss case

Conv. No. 459-4 (cont.)

Press conferences

- Television
- Frank van der Linden
 - Reporters' view of President
- White House strategy
 - President's view
 - Press
- Robert B. Semple, Jr.
 - View of the President

BEGIN WITHDRAWN ITEM NO. 9

[Privacy]

[Duration: 6s]

END WITHDRAWN ITEM NO. 9

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

Public relations

- Garment's role
 - Comments about the President
 - Friendship
 - Background
 - 1960s Conv. No. 459-4 (cont.)
 - Nixon's staff compared to Edmund S. Muskie's staff
 - Staff size
 - Patrick J. Buchanan
 - Raymond K. Price, Jr.
 - Dwight L. Chapin
 - John A. Scali
 - Rose Mary Woods
 - Hill case
 - President's leadership style
- Comments about the President
 - Finch
 - Garment
 - Ehrlichman
 - Cabinet officers
 - Connally
 - Daniel P. ("Pat") Moynihan
 - Commentary article
- Paul W. McCracken
- Shultz
- Pornography
 - Charlton Heston's wire
 - Hope's previous conversation with the President
 - President's view
 - Forthcoming call to Heston
 - President's view
 - "I Am Curious (Yellow)"
 - Low budget films

Finch left at 1:05 pm

- Garment's speech to music teachers
 - The President's music background
 - High school
 - Mrs. [Forename unknown] Fuller

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log
(rev. 9/08)

- College
 - Margareta Lohman
- Piano background as aid to memory
 - President's view
 - Latin as aid to memory
 - Classical music

Conv. No. 459-4 (cont.)

BEGIN WITHDRAWN ITEM NO. 3

[Personal Returnable]

[Duration: 1m 8s]

END WITHDRAWN ITEM NO. 3

Garment left at 1:11 pm

Garment

- Public relations ability
 - Benefits
 - Comparison with Jesus Christ

Kissinger's interview

- President's view
- Press
- Kalb
- Television
- President's policy
- Ziegler

Oval Office decor

- Possible changes

Administration's image

- Economy
- Vietnam
- Television
- Ehrlichman

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

- Administration's achievements
- Gallup poll
 - Effect of Vietnam
- White House staff efforts
 - President's view
 - Economy
 - Vietnam

Conv. No. 459-4 (cont.)

Ziegler entered at 1:15 pm

Kissinger's television interview

- Kalb
- Rogers and Laird
- Television appearance
 - Circumstances
 - Klein and Ziegler
 - President's position
 - State of the World message
 - Rationale
- Rogers
 - President's position
 - Haldeman's forthcoming conversation
- Ziegler's proposal
 - Foreign policy message
 - Circumstances
 - "Columbia Broadcasting System [CBS] Morning News"
 - Kalb
 - Robert G. Houdek's role
 - Ziegler's view of Kissinger's appearance
 - Ziegler's conversation with Kissinger
 - Ziegler's conversation with General Alexander M. Haig, Jr.
 - Length of interview
 - Future coordination
- Haldeman's understanding
 - Length of interview
- Kissinger's schedule
 - Ziegler's role
 - Press
- Walter L. Cronkite, Jr.
 - Use of Kissinger appearance
- Rogers' view
 - Haldeman's forthcoming conversation with Rogers

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

- Kissinger appearance
 - Klein's role
- President's position
 - White House policy
- Role
- Television appearance
 - Ziegler's view
- Compared to backgrounders

Conv. No. 459-4 (cont.)

Public relations

- Possible television appearances by White House staff
 - Kissinger
 - Ehrlichman
 - Flanigan
 - President's position
 - Content of interview
 - Emphasis on President
 - Kissinger
 - Ehrlichman
 - Domestic policy
 - Effect on Cabinet officers
 - George W. Romney
 - Connally
 - Elliot L. Richardson
 - President's position
 - Briefings
- Kissinger
 - James B. ("Scotty") Reston
 - Rumsfeld
- Kissinger's use
 - Backgrounders
 - Television appearances
 - Backgrounders
 - Content
 - Length
 - Content
- Klein's briefings
 - Content
- Television appearances by White House staff
 - Ehrlichman
 - Kissinger
 - Connally

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

- Interviews
 - Support for Administration
- Associated Press request for appearance
- Ehrlichman
- Paul Miller
- Kissinger
 - Television appearance
 - Future coordination with Ziegler
 - Circumstances

Conv. No. 459-4 (cont.)

Press

- Search and rescue mission
 - Laird
 - President's instructions
- Value of briefing
 - Ziegler
 - Kalb
 - Kissinger
- Laos
 - Press comments
 - United States' involvement
 - Search and rescue missions
 - Son Tay Prison raid
 - John Sherman Cooper
 - Coordination
 - Saigon press offices
 - Allin
 - National Broadcasting Company [NBC] story
 - US policy
 - Magruder
 - Search and rescue operations
 - Coverage
 - News stories
 - Inaccuracies
 - Use by Administration
 - The Vice President
 - President's position
 - Snyder's role
- President's position

Press coverage of the Vietnam War

- Administration responses

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

- The Vice President
- Barbara Walters
 - Reporter casualties
- Larry Burroughs
- Richard L. Wilson
- Ken Crawford
- Debate among press corps
 - Effect of reporter casualties
 - Other casualties
- The Vice President's role
 - Timing of response
 - Buchanan
 - Allin
- Crosby S. Noyes
- Crawford
- Dennis Warner
- R. L. Wilson
- Editorials
 - Wall Street Journal*
- President's view
- Congressional response
 - Hugh Scott
 - Clark MacGregor
 - Robert J. Dole
 - Partisan response
- Administration response

Conv. No. 459-4 (cont.)

Public relations

- Press conferences
 - The President's performance
- Portraits of J. Q. and L. C. Adams
 - Ziegler's view
- Mrs. Nixon
 - Washington Post* story
- Radio coverage of ceremony
 - James McManus
 - Donald Fulsom
 - Thomas Girard
 - Fay G. Wells
 - Compared to *Washington Post's* coverage
- Dan Rather's story
- Wire services coverage

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log
(rev. 9/08)

- Press conference schedules
 - Television
 - Timing
 - President's view
 - Network news
 - Options

Sanchez entered at an unknown time after 1:15 pm

Conv. No. 459-4 (cont.)

Refreshments

The President left at an unknown time before 1:44 pm

Refreshments

- Tea
- Coffee
- Origin

Sanchez left at an unknown time before 1:44 pm

Television appearance

- Kissinger
- Ziegler's role

[Haldeman talked with an unknown person at an unknown time between 1:15 pm and 1:44 pm]

[Conversation No 459-4A]

[Unintelligible]

[End of telephone conversation]

Schedule

The President entered at an unknown time after 1:15 pm

Press conference schedule

- Options
 - Ziegler's view
- Coverage
 - Radio and replays

Price

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

-Staff

- Lee W. Huebner
- William H. Carruthers
- Richard K. Cook
- William L. Safire
- Patrick J. Buchanan
- John K. Andrews, Jr.

Conv. No. 459-4 (cont.)

Bull entered at an unknown time after 1:15 pm

Price's whereabouts

Bull left at an unknown time before 1:44 pm

[The President talked with Major General James D. ("Don") Hughes between 1:44 pm and 1:45 pm]

[Conversation No. 459-4B]

Report on the Connallys at Camp David

- Camp commander
- Location

[End of telephone conversation]

The President's speech before Iowa legislature

- Television coverage
- Possible network coverage

Sanchez entered at an unknown time after 1:45 pm

- The President's schedule
- Price
- Andrews
- Cook

Sanchez left at an unknown time before 1:47 pm

Press conferences schedule

- Ziegler's view
- Frequency
- Television pros and cons
- Timing

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

- Options
- Television pros and cons
- Film
- Audience

[Hughes talked with the President between 1:47 pm and 1:48 pm]

[Conversation No. 459-4C]

Conv. No. 459-4 (cont.)

Connally at Camp David

[End of telephone conversation]

Press conferences schedule

- Timing
- Strategy of communication
 - Focus
 - Benefits to the President compared benefits to press
- Variation of format
 - Efficacy of television
- Goals
- Ziegler's view
- Methods of Presidential communication
 - Television
 - Press
- Timing

White House press corps

- Role
 - Importance
- Contact with the President
 - Importance
 - Television
- Role
- Press conferences
 - Domestic policy
 - Shultz
- L. B. Johnson's dealings with press corp
 - Shortcomings

Peregrine Worsthorne's column

- The President

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

- Kissinger
- Opposition to Vietnam
- Domestic violence
- Toleration of citizens
- The President
 - L. B. Johnson
 - The Presidency
- George S. McGovern
 - Trip to New Hampshire
 - Comments by unknown man
 - Humphrey
 - Vietnam
 - Support for President
 - US policy

Conv. No. 459-4 (cont.)

The President's schedule

- Time management
- Des Moines
- Blacks
- Flanigan
- Science Advisory
- Muscular dystrophy
- Communications program
 - Importance
- Time management
- Health program
- Consumer program
- Revenue sharing

The President's remarks before Iowa legislature

- Potential impact
- News coverage
- Forum for communication
- Domestic goals
- Indochina goals
 - Need to respond
 - Laos
 - Laird's press conference
 - Ziegler's view
 - Forthcoming press conference

Public relations

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

- Focus on issues
 - Senior citizens
 - Compared to youth
 - Importance
 - Need for White House coordination
 - John B. Martin
 - Hope's conversation with Haldeman
 - Focus of activities
 - The President's schedule
 - Time management
 - Possible meetings with senior citizens
 - White House efforts
 - Press releases and news stories
 - Colson
 - Efforts
 - Youth
 - Electorate
 - The President's previous meeting with Princeton University students
 - Finch
 - White House policy
- Iowa remarks
- Rural development
 - Laos
 - Pros and cons
 - President's view
 - Vietnam goals
- Vietnam
- Dole
 - Possible statement
 - Democratic caucus
 - American involvement
 - Eisenhower Administration
 - Democratic administrations' war involvement
 - Casualty figures
 - Republican moves to end involvement
 - The President
 - Democratic minority
 - John C. Stennis
 - Cooper
 - Henry M. ("Scoop") Jackson

Conv. No. 459-4 (cont.)

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

- Possible Dole speech
- Buchanan

Media relations

- Negative attitude of press
- Administration treatment of press corps
- Oval Office press conference
- Pres corps view of Presidency
- Reston
 - Kissinger
 - News stories
- Peter Lisagor
 - "Agronsky and Company"
 - View
 - Impact
 - Rather
 - Wire services
- Television press conference
- One-on-one circumstances with the President
 - Joe Garagiola
 - American Broadcasting Company [ABC]
- Importance of television
 - Effectiveness
 - Benefits
 - Compared to press conferences
- Radio speeches
 - Special interest groups
 - Length of speeches
- Live television speech
 - Length
 - Timing
- Radio speeches
 - Use of tape
 - L. B. Johnson
 - Timing
 - Benefits
 - Live radio speeches
 - Television out-takes
 - Scheduling
 - Newspapers
 - Radio audience
 - Timing

Conv. No. 459-4 (cont.)

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

- Youth
- Women

Sanchez entered at an unknown time after 1:48 pm

Schedule

- Telephone call
- Unknown man

Conv. No. 459-4 (cont.)

Sanchez left at an unknown time before 2:58 pm

Radio speeches

- Timing
- Women
- Senior citizens
- Issue coverage

President's forthcoming press conference

- Foreign policy
- Preparation
- Domestic policy
- Revenue sharing
- Press coverage
- Ziegler's view
- Pros and cons
- Justification
- Length

One-on-one television appearances

- Public perception
- R. L. Wilson
- Emphasis of administration
- Wells
- Adams' portraits
- Washington Post*
- Wells
- Influence of *Washington Post*

Sanchez entered at an unknown time after 1:48 pm

Food

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

Ziegler and Sanchez left at an unknown time before 2:58 pm

The President's schedule

- Dinner plans
- Finch
- Shultz

Importance of communication

Conv. No. 459-4 (cont.)

- Ziegler's role
- Klein
- Compared to other issues
- Ehrlichman
- Shultz
- John C. Whitaker
- Flanigan

Ziegler entered at an unknown time after 1:48 pm

Forthcoming Helen A. Thomas story

- Foreign policy advisors
- Laird
- Rogers
- Richard M. Helms
- Possible Ziegler statement
- Joseph J. Sisco
- Ziegler's statement
 - Focus of White House business
 - Foreign policy
- Moorer
- Sisco
 - Middle East
- White House meetings
 - Participants
 - Topics

Ziegler left at an unknown time before 2:58 pm

The President's schedule

- Camp David
- Connally
- Weekend plans

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

Public relations

- White House efforts
- Time management
- Vietnam

Sanchez entered at an unknown time after 1:48 pm

[Unintelligible]

Conv. No. 459-4 (cont.)

Sanchez left at an unknown time before 2:58 pm

Public relations

- White House efforts
- Haldeman's view
 - Issues
 - Polls
 - Harlow
- John R. Wanamaker
 - Statement on usefulness of advertising
- Use of key resources
 - Time management
 - The President
 - White House staff
 - Effectiveness
- George E. Reedy, Jr. book
 - Use of staff
 - The President's schedule

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log
(rev. 9/08)

BEGIN WITHDRAWN ITEM NO. 5

[National Security]

[Duration: 4m 16s]

MIDDLE EAST

Conv. No. 459-4 (cont.)

An unknown person entered at an unknown time after 1:48 pmThe unknown person left at an unknown time before 2:58 pm

END WITHDRAWN ITEM NO. 5

The President's schedule

-Camp David

-Relationship between Connally and Ehrlichman

Bull entered at an unknown time after 1:48 pm

-Departure time for Camp David

-Mr. and Mrs. Taft Schreiber

-Charles W. Butterfield

-A. P. Butterfield

-Location

-Schreiber

-Finch

-Tour of White House

-Butterfield and Schreibers

NIXON PRESIDENTIAL MATERIALS STAFF

Tape Subject Log

(rev. 9/08)

- Possible meeting with President
- Tour of Oval Office
- Meeting by helicopter

Bull left at an unknown time before 2:58 pm

The President and Haldeman left at 2:58 pm

Conv. No. 459-4 (cont.)

Conversation No. 459-5

Date: February 27, 1971

Time: Unknown between 2:58 pm and 3:11 pm

Location: Oval Office

Robert H. Finch met with Mr. and Mrs. Taft Schreiber and Charles W. Butterfield

[Unintelligible]

Recording was cut off at an unknown time before 3:11 pm